How do I build consensus for strategic investments?

GET THE WHOLE BUSINESS ON THE SAME PAGE

IDENTIFY OPPORTUNITIES FOR IMPROVING THE BUSINESS

REALIGN YOUR PROJECTS TO BETTER MEET STRATEGIC OBJECTIVES

Business Architecture Executive Overview

enterprisearchitects.com/learning

EA The design of business.

Business Architecture Executive Overview

1 DAY COURSE

WHO SHOULD ATTEND?

Department Heads
Strategic Roles
Technology Leaders
Business Technology Partners
Enterprise Architects
Project and Portfolio Managers

THIS COURSE ADDRESSES THESE BUSINESS CHALLENGES

› Getting Business and IT to speak the same language
› Creating a common view of the business
› Using a structured approach to solve business problems
› Identifying the pain points in your business
› How to re-design a business in a competitive market

Study the components of a business architecture, how they link together and how to apply them in order to deliver substantial business benefits.

PREREQUISITES

Prior learning in TOGAF® is recommended but not essential

LEARNING GOALS

Baseline Knowledge

› Understand how to let architecture tell the story
› Understand the concepts of views and viewpoints
› Understand the role of Architecture Views
› Introduce some of TOGAF® resources
› Understand some sequencing paradigms for transformation

Applied Learning

› Develop a preliminary increment plan
› Understand the steps in developing a stakeholder map and how to use the map
› Understand the benefits for creating views and relating those to the stakeholder and their concerns

WHY TRAIN WITH EA?

Enterprise Architects is a recognised leader in strategy and architecture training and consulting. Our team supports clients globally and has delivered architecture solutions for organisations across five continents.

The Business Architecture Executive Overview course has been authored by internationally respected experts, recognised for their contribution to world's best practice.

Our instructional design draws from leading contemporary methods and ensures a superior learning experience to alternative course offerings, which are often lecture-based and non-iterative.

COURSE DETAILS

› This course is delivered over 1 day in an interactive classroom environment
› Available for public registration - view our public schedule at:
enterprisearchitects.com/learning/course-schedule/
› Also available in-house for organisations by request

For pricing and further information contact us at

training@enterprisearchitects.com

"A lot of great content covered and the approach was well thought out - very useful and informative."

CONSULTANT, SYSTEMS INTEGRATOR

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