

APPLIED BUSINESS ARCHITECTURE

How do I optimise the business in a rapidly changing environment?

- + IMPROVE BUSINESS PERFORMANCE
- + OPTIMISE YOUR INVESTMENT PORTFOLIO
- + ALIGN CAPABILITIES WITH BUSINESS GOALS

APPLIED BUSINESS ARCHITECTURE

This course addresses these business challenges:

This course is designed to help you and your organisation to strengthen your business planning process by applying best practice business architecture methods and techniques. Identifying key drivers and options for strategic change.

- + Mapping and communicating business motivation
- + How to link strategy and execution with effective planning
- + Understanding and mapping business capabilities

For pricing and further information contact us at:
training@enterprisearchitects.com

LEARNING OUTCOMES

- + Use a Capability-based Planning approach to shape and operationalise strategy
- + Identify key Stakeholders and their concerns; determine how to find answers for those concerns
- + Summarise useful ways to engage with Stakeholders through a strategic planning process
- + Summarise Business Modelling techniques and artefacts
- + Create a Business Motivation Model to structure strategic thinking
- + Create a Business Model Canvas to conceptualise strategic business models
- + Create a Business Capability Model to conceptualise and structure a business operating model
- + Use a Business Capability Model as an Anchor model for a variety of strategic analyses
- + Summarise a variety of strategic analyses of business capabilities
- + Create a simple Transition Plan to stage strategic execution
- + Present a strategic narrative to an executive audience using artefacts to illustrate strategic advice

COURSE DETAILS

- + This course is delivered over 4 days in an interactive classroom environment
- + Available for public registration – view our public schedule at: enterprisearchitects.com/learning/course-schedule/
- + Also available in-house for organisations by request
- + This course is endorsed by the IIBA®.

WHO SHOULD ATTEND?

- + Business Architects
- + Department Heads
- + Strategic Roles
- + Technology Leaders
- + Business Technology Partners
- + Senior Business Analysts
- + Enterprise Architects
- + Project and Portfolio Managers

PREREQUISITES

TOGAF® is recommended but not essential.

WHY TRAIN WITH EA?

Enterprise Architects is a recognised leader in strategy and architecture training. Our team supports clients globally and has delivered architecture training for organisations across five continents.

The Applied Business Architecture course has been authored by internationally respected experts, recognised for their contribution to world's best practice.

Our instructional design draws from leading contemporary methods and ensures a superior learning experience to alternative course offerings, which are often lecture-based and non-iterative.



EA LEARNING

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“Not only will you learn about the tools and methods required for the comprehensive practice of business architecture, you will learn how to find the right mix and create a narrative that connects your audience, regardless of where the business is in its evolution.

JEN PLANT, STRATEGIC PLANNING CONSULTANT